



BMW Clubs
International Council



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BMW CLUB OF THE YEAR AWARDS

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BMW CLUB OF THE YEAR AWARDS

1.0 Introduction and Reasoning

1.1 The BMW Clubs community consists of over 800 umbrella organizations, clubs, and chapters located all over the world. While it is the objective of every such BMW enthusiast group to meet the needs of its members and help grow the BMW Clubs community and promote the marque, some club organizations make such exceptional efforts in doing so that they deserve to be officially recognized for their excellence and achievement.

In the past, such recognition was limited to one club selected each year by the BMW Clubs International Council. However, with over 800 eligible groups, such limited recognition likely precluded the identification and certification of some deserving organizations from being duly recognized. Therefore, in 2023, the Council considered expanding the number of awards conferred each year to a set amount; for example, a maximum of 1 percent of the total eligible organizations. Also in the past, criteria for selecting award recipients were vague and non-specific, so in 2023, the Council also considered a more defined set of criteria that still allowed for considering “outside-the-box” achievements and accomplishments.

1.2 The BMW Club of the Year Awards recognize the exceptional collective efforts of selected umbrella organizations / clubs / or chapters over time. Such achievements result from the dedication and hard work of many volunteers within those organizations. These awards endorse and encourage such activities performed by umbrella organizations, clubs, and chapters that highlight the values of the BMW Clubs International Council and the BMW Group.

2.0 Award Nomination / Selection Criteria

These criteria, consistent with the Mission Statement of the Council, may include but are not limited to:

- 2.1 Actively promoting the continued growth and vitality of BMW Clubs and umbrella organizations.
- 2.2 Providing guidance, advice, assistance, and examples for the formation of new BMW Clubs.
- 2.3 Creating a pantheon of benefits for Club members within a Club’s area of responsibility.
- 2.4 Recognizing the achievements of Club members in accomplishing the organization’s goals.
- 2.5 Establishing and operating major BMW-centric, member-oriented events that demonstrate Club community and enthusiasm.
- 2.6 Actively conducting events that promote the marque, including assisting the BMW Group by supporting sanctioned events throughout the world.
- 2.7 Continuously demonstrating compliance with BMW corporate identity requirements and BCIC policies.
- 2.8 Maintaining an active and vibrant officially recognized BMW Club for at least five consecutive years at the time of nomination, with a membership of at least 30 primary members during that same period.

- 2.9 Operate an active communication environment within the Club that ensures that all members have access to information that flows not only from the Club's leadership and governing structure, but from BCIC and BCCM as well.
- 2.10 Actively organize or participate in events and programs that demonstrate social responsibility and significantly help the Club's communities, local areas, those in need, and the environment.
- 2.11 Achievements that deem a Club to be worthy of consideration for Club of the Year must have been accomplished by or with the help of a significant number of the organization's members. This is a Club award, not an individual award. Situations in which major achievements are accomplished by one, two, or three people should be considered for other types of recognition within the organization.

3.0 Eligible Clubs

- 3.1 Only umbrella organizations, clubs, or chapters recognized by the BMW Clubs International Council, and in good standing, can be nominated. The BMW Club & Community Management, on behalf of the Council, can make its own inquiries to confirm the good standing of any umbrella organization, club, or chapter nominated.

4.0 Nomination Process

- 4.1 Nominations can be made by any recognized umbrella organization / club with representation on the Council. Self-nominations will not be accepted.
- 4.2 Umbrella / club organizations that are members of the Council should develop their own procedures for promoting this award and selecting a suitable nominee from within their jurisdiction.
- 4.3 Only one umbrella organization / club / chapter can be nominated by each umbrella organization / club on the Council each year. Making a nomination is not mandatory.
- 4.4 Nominations must be made on the approved form and received by BMW Club & Community Management no later than 31 January each year or other date as determined by the Council Board.
- 4.5 Nominations should be supported by appropriate and relevant documentation to enable consideration of the merits of the nomination by the Council and may include extracts from media articles, letters of support, photographs, short multimedia clips, or other endorsements pertaining to the activities of the nominated umbrella / club / chapter.
- 4.6 Since these types of awards are meant to be announced by the nominating body as a surprise to the recipients, nominated clubs, whenever possible, should not be made aware of their nominations.

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5.0 Selection Process

- 5.1 Nominations will be considered by the Council at its annual meeting, where details of the nominations will be made available. By request, nominating delegates may address the Council in support of the nomination.
- 5.2 Voting will be by secret ballot. Staff of BMW Club & Community Management in attendance at the meeting but who are not voting members of the Council or members of a nominated organization will perform the duties of Returning Office.
- 5.3 In the event of a tie vote, the Council Chair's vote will be counted. Otherwise, the Council Chair's ballot will remain sealed.
- 5.4 The decision of the Council is final and not subject to appeal or review.

6.0 Entitlements

- 6.1 Organizations receiving the award may publicly declare itself to be a BMW Club of the Year for the applicable year. This can be in its club publications, web sites, social media outlets, and other official organization outlets.
- 6.2 The award winner(s) will receive written notification of their award from BMW Group Classic and BMW Clubs International Council.